

Clarissa ter Maat.

Service and Industrial Designer

Education

Savannah College of Art and Design (SCAD)

Savannah, GA (2014 - 2017)

B.F.A. in Service Design

Minor in Industrial Design

Study Abroad: Hong Kong, China Spring 2016

Deans List 2015

Academic and Artistic Scholarship (2013 - 2017)

Miami International University of Art and Design

Miami, FL

Photography (2013)

University of Palermo

Buenos Aires, Argentina

Photography (2012)

Certifications

Cornell University

Data Analytics (2019)

IDEO University

Design Thinking (2018)

Skills

Design Thinking

Storytelling and Communication Design

Emotional Intelligence

Interdisciplinary Collaboration

Creative Problem Solving

Rapid Prototyping and User Testing

User Interface Design

HTML and CSS

Software

Adobe Suites

Rhino

Keyshot

Sketch

Tools

Woodworking

Plastic Casting

Vacuum Forming

Model Prototyping

3D Printing

Laser Cutting

Language

English

Spanish

Job Experience

Marriott International

Senior Program Specialist, CX Innovation

February 2018 - Present (Bethesda, Maryland)

The Customer Experience Innovation team's goal is to push the brands and portfolio to stay relevant, differentiating, and competitive through the collaboration of internal and external interdisciplinary partners. This opportunity allows me to be true to customers and design product, service, and interface experiences that touch on enterprise, brand, exploratory, and the culture of innovation.

Seed Strategy

Service Design Creative Intern

June - August 2017 (Crestview Hills, Kentucky)

I gained experience at a fast-paced brand strategy and innovation agency, working on both the creative and strategy team. At Seed Strategy, I worked on several projects that included new-to-the-world products and services for Fortune 500 companies. Responsibilities included but weren't limited to qualitative and quantitative research, consumer insight analysis and development, competitive assessments, strategic deliverables, communication development, product marketing, and product development.

Fossil Group, Inc.

Service Designer for Sponsored Collaboration

March - June 2017 (Savannah, Georgia)

As a lead Service Designer in this collaborative course, my role was to integrate the design thinking process and tools in order for my diverse cross-majors team to propose concepts of new experiences and products for retail goods for SKAGEN.

Volcom

Design Intern (Merchandise & Design Department)

July - August 2016 (Costa Mesa, California)

I worked with the designers and developers on many significant roles such as preparing and organizing sample lines, assisting on photoshoots and fittings, worked with designers and seamstresses on prototypes, updated graphics in Illustrator, PLM and Full Circle, and helped design the seasonal magazine.

Wanderkit

Strategist Intern

July - August 2016 (Santa Monica, California)

I worked closely with the start-up founder to build user marketing strategies for the up-and-coming app, and identified and translated user needs into visual solutions such as wireframes and high fidelity interface prototypes.

Quiksilver

Visual Designer and Sales Associate

January - December 2015 (Miami, Florida)

I worked to deliver exceptional customer service, and product sales in order to streamline store operations, as well as being engaged in team-oriented problem solving, and organization of the store visual design.

Photographer Pablo Garber

Assistant

August - October 2012 (Buenos Aires, Argentina)

For this regionally renowned artist, I set up and disassembled his personal galleries, and provided general administrative support to assist the artist.

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